

## SEED FIELD GUIDE: Call for Projects

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For project submission outline, go to:

[www.seednetwork.org](http://www.seednetwork.org)

Deadline for project submissions is October 1, 2012

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### **SOCIAL ECONOMIC ENVIRONMENTAL DESIGN® (SEED) PROJECTS SOUGHT FOR NEW SEED FIELD MANUAL**

The Social Economic Environmental Design® (SEED) Network has issued a request for projects for possible inclusion in the new SEED Field Manual. The manual will feature the best practices of public interest design from all design disciplines that further social, economic and environmental justice.

Projects are sought from across the fields of design including Architecture, Communication Design, Industrial Design, Landscape Architecture, and Urban Planning as well as interdisciplinary practices or projects involving a blend of disciplines. Qualifying projects may be complete within the last five years or still in progress and should exemplify and reinforce the value of a public interest design practice. Practices that embrace the complexities of social, economic and environmental issues are preferred.

SEED maintains the belief that design can play a vital role in the most critical issues that face communities and individuals, in crisis and in every day challenges. To accomplish this, SEED provides tools—the SEED Evaluator and SEED Certification—that guide design professionals toward community-based engagement with design practice. These tools support a community-centered methodology that is increasingly recognized as an effective way to sustain the health and longevity of a place or a community as it develops over time. The SEED Field Guide project submission form is based on the SEED Evaluator.

The SEED Field Guide is edited by SEED Network co-founders and SEED Evaluator co-authors Bryan Bell and Lisa M. Abendroth. Bell is a writer, activist and executive director of Design Corps. Abendroth, a professor and coordinator of the Communication Design program at the Metropolitan State University of Denver, works across the diverse disciplines of design with activities including writing and critically assessing design that seeks to address underserved people, places and problems.

#### **SEED Network**

Established in 2005, the Social Economic Environmental Design® (SEED) Network provides a common standard to guide, evaluate and measure the social, economic and environmental impact of design. SEED maintains the belief that design can play a vital role in the most critical issues that face communities and individuals, in crisis and in everyday challenges. To accomplish this, the SEED® process guides professionals to work alongside locals who know their community and its needs. This practice of "trusting the local" is increasingly recognized as a highly effective way to sustain the health and longevity of a place or a community as it develops. [www.seednetwork.org](http://www.seednetwork.org)

#### **Design Corps**

Design Corps is a 501-c-3 organization committed to providing communities in need with architecture and planning services that create positive change by involving people in the decisions that shape their lives, including the built environment. Design Corps initiatives include the SEED Network ([www.seednetwork.org](http://www.seednetwork.org)), SEED Awards for Excellence in Public Interest Design ([www.designcorps.org/sfi/winners](http://www.designcorps.org/sfi/winners)), and the Public Interest Design Institute ([www.publicinterestdesign.com](http://www.publicinterestdesign.com)). Design Corps is based in Raleigh, NC. [www.DesignCorps.org](http://www.DesignCorps.org)